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### **ICE Client Wins Technology Award as Most Progressive Manufacturer**

**Calgary, Alberta:** Ice Edge Business Solutions software client [Interior Concepts](#) has been selected as a winner at the sixth annual Progressive Manufacturing 100 Awards. Ice Edge was named as a Technology Partner. The [Awards](#), organized by Managing Automation Media, a Thomas Publishing Company, LLC publication, recognize outstanding innovation. Having previously made the ranks of the Top 100 Progressive Manufacturers, Interior Concepts now enjoys additional recognition as the Progressive Manufacturer of the Year for Small Company. The company won for its use of ICE software and ICEvision, resulting in the provision of quotation revisions 75% faster, improvements to engineering time by more than 500% and reductions in machine programming time for manufacturing by 200%. The award cites \$500,000 can already be attributed to sales from presentations and the abilities of the new system. Interior Concepts custom designs and manufactures furniture for educational and call center facilities.

Interior Concepts adopted ICE solutions to create an interactive quoting and design program capable of presenting custom furniture products in an understandable way to clients. With ICE as its technology platform, Interior Concepts' system automatically engineers the product, determines material needs, and generates paperwork and computer code to facilitate the manufacturing process. These factors improve quoting and presentation on client projects, and reduce engineering time.

In announcing the award, PM100 noted Interior Concepts' technology most exemplified what the PM100 stands for. Asked about the award, Russ Nagel, Executive Vice President for Interior Concepts said, "Standard products are fast becoming a commodity with price being the only differentiation. With the ability to customize our furniture products in a timely and economical fashion, we provide a product that will work better and be competitive for years to come. Our customers know that they do not have to settle on standard, when they have the ability to get exactly what they need to enhance their business."

*Ice Edge Business Solutions produces software called ICE, a patented technology written in Java that uses video game technology for design and manufacturing purposes. ICE is the only technology that goes from development through to sales, manufacturing and project delivery, making it unique in the design and manufacturing sectors. [www.ice-edge.com](http://www.ice-edge.com)*